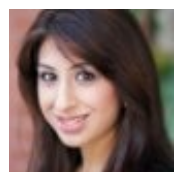


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Hermon Raju

NYU Graduate

Greater New York City Area | Oil & Energy

Past

- Graduate Internship at BNP Paribas
- Senior Account Coordinator at Estee Lauder Companies Inc
- Production Intern at ABC News

[see all...](#)

Education

- New York University
- New York University
- New York University

[see all...](#)

Connections

91 connections

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Hermon Raju's Summary

Highly proficient professional with a passion for pushing limits on expectations. Able to contribute towards business development and strategy pertaining to the energy and financial services sectors. Specialized ability to finance renewable energy projects. Excellent management and communication skills with knowledge of trading systems and strategy.

Hermon Raju's Experience

Graduate Internship

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First Name

Last Name



Example: **Jeff Weiner**

BNP Paribas

Public Company; BNP; Banking industry

September 2009 – December 2009 (4 months)

Senior Account Coordinator

Estee Lauder Companies Inc

Cosmetics industry

June 2006 – August 2009 (3 years 3 months)

Operated as key point sales, marketing, and promotional point person for US and Canadian travel retail accounts

Reported on brand / product performance as well as competitive performance and activity

Responsible for \$17 million net sales per annum

Analyzed net sales and retail plans, and VFB1 to meet established projections

Maximized retail sales through point of sales execution

Fostered relationships with Buyers, Vendors, and other Estee Lauder brands in order to coordinate information

Scrutinized global beauty and market trends to meet the needs of target consumers

Forecasted product launches, bi weekly post launch follow up reports

Created launch P&Ls, coordinated input on travel set product development

Considered currency fluctuations and aviation trends in pricing and promotional strategies

Executed all in store marketing programs specific to each retailer marketing calendar

Delivered marketing presentations and proposals

Accountable for the management and performance of Estee Lauder's most visible retail doors

Controlled net OPEX: retail investments

Managed a staff of 55 Beauty Associates

Production Intern

ABC News

Public Company; 5001-10,000 employees; DIS; Broadcast Media industry

September 2005 – December 2005 (4 months)

Primetime and 20/20

Aided Producers in compiling statistics, data, and research for the "Nicole Richie", "Barbara Streisand", and "Real Estate Flipping Broadcasts" on 20/20

Assisted Producers with logging tapes, research, and input on the "Foster Care

Methadone Epidemic" series for Primetime, aired Spring 2006

Congressional Intern

United States Congress- House

Political Organization industry

June 2004 – August 2004 (3 months)

Wrote research reports for use on a variety of issues including tax policy, national security, and education.
Attended Congressional briefings and aided in relaying messages to Legislation and Press staff
Conducted and organized voter registration drives for the 2004 Presidential Election

Hermon Raju's Education

New York University

Finance-Economics and Development/Energy
2008 – 2010

New York University

Marketing Management New Product and Service Development
2008 – 2008

New York University

Political Science/ Journalism and Mass Communications
2002 – 2006

James I. O'Neill High School

High School Diploma
2002

Hermon Raju's Contact Settings

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- Get introduced to **Hermon Raju**
- Contact **Hermon Raju** directly

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